

CONTRACT



KWGN-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 404596 /		<u>Alt Order #</u> 08435268
<u>Product</u> RESTORATION PAC		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 2636
<u>Advertiser</u> Restoration PAC		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWGN-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u> 18	<u>Product Code</u> 22
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	11/04/16	11/04/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$350.00	0.00				
N 2	2	11/04/16	11/04/16	M-F 5a-530a	5a-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$100.00	0.00				
N 3	2	11/04/16	11/04/16	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$200.00	0.00				
D 4	2	11/04/16	11/04/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 5	2	11/04/16	11/04/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$500.00	0.00				
N 6	2	11/04/16	11/04/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$2,300.00	0.00				
N 7	2	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$950.00	0.00				
N 8	2	11/04/16	11/04/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$600.00	0.00				
N 9	2	11/04/16	11/04/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	----1--	1			\$900.00	0.00				
N 10	2	11/07/16	11/07/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----	1			\$350.00	0.00				
N 11	2	11/07/16	11/07/16	M-F 5a-530a	5a-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----	1			\$100.00	0.00				
N 12	2	11/07/16	11/07/16	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----	1			\$200.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 13	2	11/07/16	11/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$2,200.00	0.00			
N 14	2	11/07/16	11/07/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$500.00	0.00			
N 15	2	11/07/16	11/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$2,300.00	0.00			
N 16	2	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$950.00	0.00			
N 17	2	11/07/16	11/07/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	0.00			
N 18	2	11/07/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$900.00	0.00			
N 19	2	11/07/16	11/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	0.00			
N 20	2	11/03/16	11/03/16	M-F 11p-1130p	11p-1130p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$350.00	0.00			
N 21	2	11/03/16	11/03/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$100.00	0.00			
N 22	2	11/03/16	11/03/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$200.00	0.00			
D 23	2	11/03/16	11/03/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 24	2	11/03/16	11/03/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$500.00	0.00			
D 25	2	11/03/16	11/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
N 26	2	11/03/16	11/03/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	0.00			
N 27	2	11/03/16	11/03/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	0.00			
N 28	2	11/08/16	11/08/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$100.00	0.00			
N 29	2	11/08/16	11/08/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$200.00	0.00			
N 30	2	11/08/16	11/08/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$500.00	0.00			

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